



THE MARKET TIMES

“Mouthpiece of the Rochester Public Market”

Rochester Public
Market

Volume 7 Issue 4

November/December '05

Vendor Meeting Scheduled

It's time for us to gather and touch-
base on a number of issues. Please
mark your calendar for the following:

Rochester Public Market

Vendor Meeting

Wednesday

November 9th, 2005

6-8PM

Lake Riley Lodge-Cobbs Hill Park

**Welcome Bob Lewis-NYS Ag and
Markets**

Important News on EBT



Holidays At the Market

Sign up for Vendor Space NOW!

Event Dates:

Sunday December 4, 11 and 18

10AM-2PM

Special Market Schedule for the Holidays 2005

Open

Tuesday November 22, 6AM-1P

Wednesday November 23, 6AM-1PM

Closed November 24th

Open

Saturday, December 24th 5am-3PM

Saturday, December 31, 5am-3PM

The goal of the Farmer/Grower
and demonstrate new sustain-
able ideas developed by farmers
culture Research and Education
York State.

SARE defines sustainable prac-
tionmentally sound, and benefi-
ELIGIBILITY: Farm business
gion.

Applicants need not be farming full time, but the operation must have an established farm income
from a crop or animal product that is sold on a regular basis.

FUNDING: In 2005, Northeast SARE awarded \$138,803 in grants. Awards ranged from \$2,186 to
\$10,000, with the average grant being about \$6,000. In 2006, the cap on any single grant will be
\$10,000.

DEADLINE: Proposals must be postmarked by Tuesday, December 6, 2005.

FOR MORE INFORMATION: Visit www.uvm.edu/~nesare/grants.html for additional information,
including "How to Write a SARE Farmer Grower Grant Application." You may also contact the
Farmer/Grower grants specialist, Dale Riggs, by phone at (518) 733-0602 or by e-mail at farmer-grants@taconic.net.

Farmer/Grower Grant Northeast SARE Program



Grant Program is to develop, refine,
able techniques and to explore innova-
across the Northeast Sustainable Agri-
(SARE) region, which includes New

tices as those that are profitable, envi-
cial to the community.
owners or managers in the SARE re-

1st Annual Artist Row Attracts 5,000


friends of the **public market**
Rochester Public Market
280 North Union Street | Rochester NY 14609
585 428 6907 marketfriends@rochester.rr.com

Friends of Market

Plan for Next Year

Congratulations Maria Friske– Friends of the Market Special Events Coordinator!



The 1st Annual Artist Row Public Market Art Fair, which was held on Sunday October 2, 2005 drew an estimated 5,000 people. 65 artists and artisans displayed and sold work in booths, and Caporiera Mandinga, Autumn in Halifax, Garth Fagan Youth, Cloud Hands, AfriKuumba Dance and Drum, Kelly Shay Hicks, performed throughout the 4 hour festival

2006 SHOW SCHEDULE

SUNDAY, June 11th 2006

SUNDAY, October 1, 2006

Mark your calendar and become a vendor at one of the best public market special events of the year!



“As an organization whose prime interest is the promotion of the public market, we were thrilled not only with the size but also the makeup of the turnout for Artist Row. During the event we spoke with many visitors who had never been to the market before and that alone is a success for us. We had a happy crowd, happy exhibitors, happy food vendors and happy volunteers. I don't think it gets any better than that.”

*states Andrew Johnson,
President Sponsoring Organization Friends of the Rochester
Public Market.*



**Spread the Word
Art
Blooms
At the
Public Market**



We're Good TO Go!

2006 SPECIAL EVENTS CALENDAR

Greatest Community Garage Sales and Super Fleas 8PM-2PM Sundays

April 23, 30, June 18, 25, July 9, 16, 23, 30, August 6, 13, 20, 27, September 10, 17, October 8, 15

Chef's Day at the Market 10am-2PM Saturdays

May 6, 20, June 3, 17, July 1, 15, August 5, 19, September 2, 16, October 7

Flower City Days at the Market 8am-2PM Sundays

May 7, 14, 21, 28 Memorial Day Weekend 8am-2pm Friday, May 26 and Monday May 29 and June 4,

Women United Health Fair 9am-1:30pm Saturday May 13

Youth Day at the Market 10am-1:30pm Saturday June 10

Artists Row 10am-3PM Sunday June 11 and October 1



Bands on the Bricks– TBA

Savor Rochester-4th annual Festival of Food 5:30pm-8:30PM Monday August 21

3rd Annual Spanish International Festival September 3, 2006



Harvest Jamboree and Country Fair Sunday September 25, 9am-2PM

New York Harvest for Kids Week October 1-7

Holidays at the Market Sunday 10am-3pm / December 3, 10 and 17





Happy Holidays!
From all of us at the
Rochester Public Market
Jim, Cindy, Amy, Joan, Ed and Kahm

For information on when foods are in season in New York, please check out the Northeast Regional Food Guide and the New York Department of Agriculture and Markets Harvest Calendar.



Market Info —Bits

Giving Tree Returns

Look for the Giving Tree in the Market Office starting December 1st. Be a holiday Angel by taking the name and age of a community youth in need.

Your gifts will be collected at the market office and distributed the by December 22nd. Thanks in advance for caring!

Friends of the Public Market

Meeting Schedule:

Tuesday, November 8
 5:00PM @ Java Joes

Tuesday, December 13
 5:00PM @ Java Joes

Join this volunteer group dedicated to making the Rochester Public Market a special community place. Just show up, all are welcome. There's plenty of work to do .

Holiday Shopping At the Market Office!

Henley's
 Market Bags
 Aprons

Black Golf Shirts
 Centennial Posters

Book- *"The Hands that Feed Us"*

(a history of 100 years at the Rochester Public Market)

More Items
 coming..
 check at the market office.

Winter Leases Available

Current lease holders-
\$250.00

Non-Lease holders-
\$400.00

January 1, 2006 to April 30, 2006

See Cindy at the Market Office for More Information

Celebrate Your Fellow Vendors!

We are looking for special event information about our vendors. Birthdays, anniversaries, new babies, weddings, etc. This is your newsletter and your space. Please drop a note to the market office if you want something mentioned here! We'll even take your market photos.

Example: Hey Cindy, You are Great!